danimart.ai

FREE SKILL · HOOKS

Your next 10 hooks, from your own numbers

The skill from the video. Claude Code reads the stats of your Reels, TikToks or Shorts, finds what your best posts have in common and writes 10 new hooks with those patterns, in your voice. No generic hook lists: only what already worked for you.

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STEP 01

Install Claude Code

If you already use Claude Code, skip to step 2. If not, you need Node.js installed, then run this in your terminal:

```
npm install -g @anthropic-ai/claude-code
```

Make a folder for your content, open a terminal in it and type **claude**. It asks you to log in with your Claude account the first time.

STEP 02

Add the skill

Unzip **viral-hooks.zip**. You get a folder called **viral-hooks** with two files: SKILL.md (the method) and rank.py (it ranks your posts).

Copy that folder into your skills folder:

```
Mac / Linux:  ~/.claude/skills/viral-hooks
Windows:      C:\Users\YOU\.claude\skills\viral-hooks
```

Restart Claude Code and ask **«What skills do you have?»**. You should see **viral-hooks**.

rank.py needs Python 3, which Mac and Linux already have. On Windows, ask Claude: «Install Python 3 for me».

STEP 03

Export your stats

The skill learns from your results, so it needs them. Pick the easiest:

- **Instagram:** Meta Business Suite → Insights → Content → Export data. Save the file as **stats.csv** in your folder.
- **TikTok:** TikTok Studio → Analytics → Export. Same name, same folder.
- **No export?** Paste a list in the chat: one post per line with the first sentence you say, views, likes, comments, saves and shares.

Use at least 10 posts. With 20 or 30 the patterns get much clearer.

> For your best posts, also paste what you say in the first 3 seconds. The skill compares the openings, so that's where the gold is.

STEP 04

Get your 10 hooks

```
Use the viral-hooks skill with stats.csv. My niche is [your niche].
```

What Claude does:

- **Ranks your posts** by saves, shares and comments per view. Views alone can lie: a small post that people save teaches more.
- **Compares the top with the bottom** and names the patterns: the first words, the promise, the numbers, what's on screen.
- **Writes 10 hooks** that reuse those patterns with new topics, each one with why it should work and what to show in the first second.

STEP 05

Test and repeat

A hook is a guess until people see it. Record the 3 strongest, post them over the week and run the skill again with the new numbers. Each round it learns what your audience reacts to.

- **Same video, different hook:** the cleanest test. Only the first 3 seconds change.
- **Keep a list** of the patterns that keep winning. That's your style, written down.
- **Say only what the video delivers.** A hook that promises more than the video gives loses people at second 4.

PROMPTS TO PASTE

Copy, change the brackets, send

From one hook to a full script

```
Turn hooks 2, 5 and 8 into 30-second scripts. Same voice,
one idea per sentence, and end with: comment [WORD] to get [gift].
```

Hooks for a topic you already chose

```
I want to post about [topic]. Write 5 hooks for it using
my 3 strongest patterns.
```

Why did this one work?

```
Compare my post [link or first line] with my average.
What made it different?
```

REMEMBER

Your numbers beat any viral list. Feed the skill new stats every week.

NEXT

Got stuck? Reply to my DM on Instagram @danimart.ai and tell me where.